

# MILOS ROGANOVIC

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## EXPERIENCE

### SENIOR DESIGNER THE BRETON GROUP NOV 08 - PRESENT

Successfully manage the complete redesign of all marketing materials including flyers, ads, exhibit booths, and email blasts for two large national commercial real estate companies from concept through completion

- Design and construct websites utilizing HTML, CSS, Flash, and jQuery
- Create email blast campaigns which drive traffic to supporting mini sites
- Perform updates to client website using popular CMS systems like DotNetNuke and WordPress
- Administer inter office network, web hosting server, client domains, and e-mail accounts
- Coordinate and manage team for exhibit booth installation and dismantle at a national conference
- Collaborate with client's on projects and consistently meet deadlines
- Provide professional photography services to serve clients needs

### JUNIOR DESIGNER ATELIER DESIGN GROUP OCT 07 - NOV 08

Branding residential development projects, and design marketing brochure

- Designed and developed real estate development project websites using HTML, CSS, and Flash
- Collaborated with design team to produce a set of 14 historic signs for the New York City Parks Department
- Production of print ready files based on printer specifications

### FREELANCE DESIGNER MAY 07 - PRESENT

STILL CREEK VINEYARDS  
SWEET ESCAPE BAKING  
IAN FISCHER  
GRAVITAS AD AGENCY

Successfully designed logo which captures the vineyards unique characteristics

- Designed logo and business card; create WordPress blog with customized theme
- Created logo and portfolio website, with an integrated custom theme WordPress blog
- Designed captivating ad for the The Carnegie Club
- Created design for gala invitation package for Saint Lukes Cornwall Health System Foundation
- Designed packaging proposal for Aromapothecary toiletry line

HOSPITALITY HOLDINGS  
KRISTA SVALBONAS PHOTOGRAPHY

Successfully created logo, menu system, and signage for the restaurant Madison & Vine

- Post shoot processing and retouching of photographs
- Setup lighting and scout locations on multiple all day shoots

FINANCIAL LITERACY FOUNDATION

Manage and coordinate a four person team, to meet all project requirements

- Collaborate with client to create vision, conceive designs and meet deadlines
- Developed primary corporate logo, along with three sub logos for specific divisions of the company
- Designed and produced stationary, and promotional postcard

### PHOTO RETOUCHER SCARSDALE PHOTO CENTER AUG 06 - JUN 07

Responsible for retouching and restoration of photos

- Designed photo collages for special client orders

### GRAPHIC DESIGNER DAILY TARGUM PUBLISHING COMPANY SEP 05 - MAY 06

Designed supporting graphics for newspaper articles

- Responsibilities included page layouts for special sections, color correcting images, and archiving files

## EXPERTISE

SOFTWARE  
PROGRAMING LANGUAGES  
ADDITIONAL

### MAC OS X & PC EXPERIENCE

Photoshop CS4, Illustrator CS4, InDesign CS4, Flash CS4, Dreamweaver CS4, QuarkXPress, WordPress, Lightroom  
HTML, CSS, Working knowledge of Action Script, jQuery, WordPress, PHP  
Digital Photography, Video Editing

## EDUCATION

ART INSTITUTE OF NEW YORK  
RUTGERS UNIVERSITY

MAR 08 Associates in Graphic Design  
MAY 06 Bachelor of Arts in Psychology

## AWARDS

APPLIED ARTS STUDENT AWARDS ANNUAL  
ART INSTITUTE OF NEW YORK

PILLOW FIGHT NYC | 2008 Advertising (print) Series Event Posters  
PORTFOLIO REVIEW '08 | 2008 Poster Design Contest  
ALPHA CHANNEL FILM FESTIVAL | 2007 Poster Design Contest